

20
25

PathForward
Together, we end homelessness.

NO PLACE LIKE HOME

SPONSOR & EVENT INFORMATION



WWW.PFVA.ORG

ABOUT PATHFORWARD

MISSION

PathForward's mission is to foster stability and dignity through transformative services and housing solutions.

VISION

PathForward envisions a world where everyone enjoys stability, dignity, and freedom from homelessness.

SERVICES



NO PLACE LIKE HOME

APRIL 10, 2025



ARMY-NAVY COUNTRY CLUB - ARLINGTON, VA



EMCEE TOMMY MCFLY, NBC4

Hear words of inspiration and organization updates from NBC4's Tommy McFly and other guest speakers.



THE AUDIENCE

PathForward supporters, including individuals, businesses, nonprofits, and elected officials.



LIVE AUCTION

Bid and win exciting vacations, private culinary events, and exclusive one-of-a-kind memorabilia.



PADDLE RAISE

Wave your paddle and help raising vital funds for PathForward's lifesaving initiatives.



WINE PULL

Support PathForward and go home with a bottle or two of fabulous wine!



ALL FOR A GREAT CAUSE

It's a fun evening that benefits PathForward's efforts to set vulnerable Arlingtonians on their paths to stability and dignity.

SPONSORSHIP LEVELS

	\$50,000 GRAND	\$25,000 PREMIER	\$15,000 DIAMOND	\$10,000 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
YEAR-LONG BENEFITS							
Social Media Spotlight	X	X					
Annual Report	Spotlight	Spotlight	Listing	Listing	Listing	Listing	Listing
Monthly Newsletter Spotlight	X	X					
Custom Service Day	X	X					
Logo & Link on Website & Monthly Newsletter for 1 Year	X	X	X	X	X		
EVENT BENEFITS							
Event Tickets inc. VIP Reception	14	12	10	8	6	4	2
Event Signage/Slideshow	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Event Email Recognition	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Event Social/Web Recognition	Logo	Logo	Logo	Logo	Logo		
Press Release Inclusion	X	X					
Live Remarks at Event	Event & VIP	VIP					
Signage at year-round events	X	X	X	X	X		

NAMING RIGHTS MENU		<div>For more information about these funding opportunities, please contact:</div> <div>Liz Nohra</div> <div>Vice President of Philanthropy</div> <div>Inohra@pfva.org</div> <div><small>*Logo placement at station & benefits at corresponding level</small> <small>**Online auction will begin at least two weeks prior to the event date.</small></div>
Title Event Sponsor	\$50,000	
VIP Reception	\$25,000	
Online Auction Sponsor	\$12,500	
Bars*	\$5,000	
Photobooth/DJ/Wine Pull 3 available	\$3,500 each	

OUR 2024 SPONSORS



Grand Annual



Premier Annual

Geary-O'Hara Foundation

Diamond Annual

"Arlington Donor"



Platinum Annual



honestpet



Beverage Sponsor



Gold Annual



Reinsch Pierce Family Foundation
by Jennifer & Gerald Pierce, & Lola C. Reinsch

John Andelin & Ginger Geoffrey

Andy Keyes & Cathleen Trail

Your Support Changes Lives



\$15,000

Help Clients Become Healthy

A sponsorship at this level can provide specialized medical care, advocacy, and critical medications to our clients during each step of their journey.

\$10,000

Provide Housing Stability

A gift at this level can furnish four client apartments and ensure there are groceries and cleaning supplies at move in.



\$5,000

Contribute Nutritious Meals

A gift at this level can deliver three meals a day for two weeks to clients at the Homeless Service Center.



\$2,500

Help Clients Navigate Life

A gift at this level can help fund life-skills programs that assist clients with everything from job applications to establishing good credit.



Sponsorship Agreement



Sponsorship Level

- ☐ \$50,000 Grand
- ☐ \$25,000 Premier
- ☐ \$15,000 Diamond
- ☐ \$10,000 Platinum
- ☐ \$5,000 Gold
- ☐ \$2,500 Silver
- ☐ \$1,000 Bronze

**Become a sponsor
online:**

<https://onecau.se/nplh>

First Name _____ Last Name _____

Company Name/Listing Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Payment & Sponsorship Amount \$ _____

Payment Method ☐ Check ☐ Credit Card ☐ ACH/Wire

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Cardholder Signature _____

**To generate an invoice or discuss payment options, please email this form to
Liz Nohra, VP of Philanthropy at lnohra@pfva.org**

For check payments: Please mail your check to the address below.

PathForward
PO Box 100731
Arlington, VA 22210