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PathForward
Together, we end homelessness.
(formerly A-SPAN)

NO PLACE LIKE HOME

SPONSOR & EVENT INFORMATION



WWW.PFVA.ORG

ABOUT PATHFORWARD

MISSION

PathForward's mission is to transform lives by delivering housing solutions and pathways to stability for people experiencing homelessness. Through a comprehensive continuum of services, we work to provide them the opportunity to achieve stability and live free from the threat of homelessness.

VISION

PathForward's vision is an inclusive and equitable community where all neighbors live stable, secure, and independent lives free from the threat of homelessness.

SERVICES



NO PLACE LIKE HOME

APRIL 10, 2025



ARMY-NAVY COUNTRY CLUB - ARLINGTON, VA



EMCEE TOMMY MCFLY, NBC4

Hear words of inspiration and organization updates from NBC4's Tommy McFly and other guest speakers.



THE AUDIENCE

PathForward supporters, including individuals, businesses, nonprofits, and elected officials.



LIVE AUCTION

Bid and win exciting vacations, private culinary events, and exclusive one-of-a-kind memorabilia.



PADDLE RAISE

Wave your paddle and help raising vital funds for PathForward's lifesaving initiatives.



WINE PULL

Support PathForward and go home with a bottle or two of fabulous wine!



ALL FOR A GREAT CAUSE

It's a fun evening that benefits PathForward's efforts to set vulnerable Arlingtonians on their paths to stability and dignity.

SPONSORSHIP LEVELS

	\$50,000 GRAND	\$25,000 PREMIER	\$15,000 DIAMOND	\$10,000 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
YEAR-LONG BENEFITS							
Social Media Spotlight	X	X	X				
Annual Report	Spotlight	Spotlight	Listing	Listing	Listing	Listing	Listing
Monthly Newsletter Spotlight	X	X	X	X	X		
Website Recognition for 1 Year	X	X	X	X			
Custom Service Day	X	X	X				
EVENT BENEFITS							
Event Tickets inc. VIP Reception	14	12	10	8	6	4	2
Event Signage/Slideshow	X	X	X	X	X	X	X
Event Email Recognition	X	X	X	X	X	X	
Event Social/Web Recognition	X	X	X	X	X		
Press Release Inclusion	X	X	X	X			
Live Remarks at Event	Event & VIP	VIP					

NAMING RIGHTS MENU

Title Event Sponsor	\$50,000
VIP Reception	\$25,000
Bars*	\$5,000
Photobooth*	\$3,500
DJ/Music*	\$3,500
Wine Pull*	\$3,500

For more information about these funding opportunities, please contact:

Liz Nohra
Vice President of Philanthropy
Inohra@pfva.org

*Logo placement at station & benefits at corresponding level



OUR 2024 SPONSORS

Grand Annual



Premier Annual

Geary-O'Hara Foundation

Diamond Annual

"Arlington Donor"



Platinum Annual



honestpet

Beverage Sponsor



Gold Annual



Reinsch Pierce Family Foundation
by Jennifer & Gerald Pierce, & Lola C. Reinsch

John Andelin & Ginger Geoffrey

Andy Keyes & Cathleen Trail

Your Support Changes Lives



\$15,000

Help Clients Become Healthy

A sponsorship at this level can provide specialized medical care, advocacy, and critical medications to our clients during each step of their journey.

\$10,000

Provide Housing Stability

A gift at this level can furnish four client apartments and ensure there are groceries and cleaning supplies at move in.



\$5,000

Contribute Nutritious Meals

A gift at this level can deliver three meals a day for two weeks to clients at the Homeless Service Center.



\$2,500

Help Clients Navigate Life

A gift at this level can help fund life-skills programs that assist clients with everything from job applications to establishing good credit.



Sponsorship Agreement



Sponsorship Level

- \$50,000 Grand
- \$25,000 Premier
- \$15,000 Diamond
- \$10,000 Platinum
- \$5,000 Gold
- \$2,500 Silver
- \$1,000 Bronze

**Become a sponsor
online:**

<https://onecau.se/nplh>

First Name _____ Last Name _____

Company Name/Listing Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Payment & Sponsorship Amount \$ _____

Payment Method Check Credit Card ACH/Wire

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Cardholder Signature _____

**To generate an invoice or discuss payment options, please email this form to
Liz Nohra, VP of Philanthropy at lnohra@pfva.org**

For check payments: Please mail your check to the address below.

PathForward
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