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**PathForward**  
Together, we end homelessness.  
(formerly A-SPAN)

# NO PLACE LIKE HOME

## SPONSOR & EVENT INFORMATION



[WWW.PFVA.ORG](http://WWW.PFVA.ORG)

# ABOUT PATHFORWARD

## MISSION

PathForward's mission is to transform lives by delivering housing solutions and pathways to stability for people experiencing homelessness. Through a comprehensive continuum of services, we work to provide them the opportunity to achieve stability and live free from the threat of homelessness.

## VISION

PathForward's vision is an inclusive and equitable community where all neighbors live stable, secure, and independent lives free from the threat of homelessness.

## SERVICES





# NO PLACE LIKE HOME

## APRIL 10, 2025



### ARMY-NAVY COUNTRY CLUB - ARLINGTON, VA



#### EMCEE TOMMY MCFLY, NBC4

Hear words of inspiration and organization updates from NBC4's Tommy McFly and other guest speakers.



#### THE AUDIENCE

PathForward supporters, including individuals, businesses, nonprofits, and elected officials.



#### LIVE AUCTION

Bid and win exciting vacations, private culinary events, and exclusive one-of-a-kind memorabilia.



#### PADDLE RAISE

Wave your paddle and help raising vital funds for PathForward's lifesaving initiatives.



#### WINE PULL

Support PathForward and go home with a bottle or two of fabulous wine!



#### ALL FOR A GREAT CAUSE

It's a fun evening that benefits PathForward's efforts to set vulnerable Arlingtonians on their paths to stability and dignity.

# SPONSORSHIP LEVELS

	\$50,000 GRAND	\$25,000 PREMIER	\$15,000 DIAMOND	\$10,000 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
<b>YEAR-LONG BENEFITS</b>							
Social Media Spotlight	X	X	X				
Annual Report	Spotlight	Spotlight	Listing	Listing	Listing	Listing	Listing
Monthly Newsletter Spotlight	X	X	X	X	X		
Website Recognition for 1 Year	X	X	X	X			
Custom Service Day	X	X	X				
<b>EVENT BENEFITS</b>							
Event Tickets inc. VIP Reception	14	12	10	8	6	4	2
Event Signage/Slideshow	X	X	X	X	X	X	X
Event Email Recognition	X	X	X	X	X	X	
Event Social/Web Recognition	X	X	X	X	X		
Press Release Inclusion	X	X	X	X			
Live Remarks at Event	Event & VIP	VIP					

## NAMING RIGHTS MENU

Title Event Sponsor	\$50,000
VIP Reception	\$25,000
Bars*	\$5,000
Photobooth*	\$3,500
DJ/Music*	\$3,500
Wine Pull*	\$3,500

For more information about these funding opportunities, please contact:

Liz Nohra  
Vice President of Philanthropy  
Inohra@pfva.org

\*Logo placement at station & benefits at corresponding level

# OUR 2024 SPONSORS



Grand Annual



Premier Annual

Geary-O'Hara Foundation

Diamond Annual

"Arlington Donor"



Platinum Annual



honestpet



Beverage Sponsor



Gold Annual



Reinsch Pierce Family Foundation  
by Jennifer & Gerald Pierce, & Lola C. Reinsch

John Andelin & Ginger Geoffrey

Andy Keyes & Cathleen Trail



# Your Support Changes Lives



## \$15,000

### Help Clients Become Healthy

A sponsorship at this level can provide specialized medical care, advocacy, and critical medications to our clients during each step of their journey.

## \$10,000

### Provide Housing Stability

A gift at this level can furnish four client apartments and ensure there are groceries and cleaning supplies at move in.



## \$5,000

### Contribute Nutritious Meals

A gift at this level can deliver three meals a day for two weeks to clients at the Homeless Service Center.



## \$2,500

### Help Clients Navigate Life

A gift at this level can help fund life-skills programs that assist clients with everything from job applications to establishing good credit.



# Sponsorship Agreement



## Sponsorship Level

- ☐ \$50,000 Grand
- ☐ \$25,000 Premier
- ☐ \$15,000 Diamond
- ☐ \$10,000 Platinum
- ☐ \$5,000 Gold
- ☐ \$2,500 Silver
- ☐ \$1,000 Bronze

**Become a sponsor  
online:**

<https://onecau.se/nplh>

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name/Listing Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment & Sponsorship Amount \$ \_\_\_\_\_

Payment Method ☐ Check ☐ Credit Card ☐ ACH/Wire

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**To generate an invoice or discuss payment options, please email this form to  
Liz Nohra, VP of Philanthropy at [lnohra@pfva.org](mailto:lnohra@pfva.org)**

**For check payments:** Please mail your check to the address below.

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