

(formerly A-SPAN)

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PARTNERSHIP OPPORTUNITIES 2024



WHO WE ARE

Mission:

PathForward's mission is to transform lives by delivering **housing solutions** and pathways to **stability**.

Vision:

PathForward's vision is an inclusive and equitable community where all neighbors live stable, secure and independent lives free from the threat of homelessness.

Our Services:



KEY METRICS



466

People Housed to Date



125+

Scattered sites where we house clients



500+

Client served annually



\$6.3M

Annual Budget



Providing 31 years of life-saving services

2022 IMPACT

86

Served in Permanent Supportive Housing **HOUSING**

95%

Remained Housed

62

Housed through Rapid Rehousing

MEDICAL SERVICES

21

Served in medical respite care



1,008

Free medical touchpoints



438

Prescriptions provided

HOMELESS SERVICES CENTER

438 / 21,173

Served in year-round shelter & hypothermia program / number of bed nights 43,883



50/5/25

Meals served



Year-round shelter beds / medical respite beds / additional beds in winter



Arlington County saw a 17% increase in homelessness from 2022 to 2023 and a 110% increase in unsheltered homelessness (from Arlington County Continuum of Care's Point in Time Count in Jan 2023



ANNUAL PARTNERSHIPS 2024

Show your commitment to ending homelessness by becoming an Annual Partner. With your support, we can provide dignity, stability and pathways to housing for people experiencing homelessness.

All Annual Partners receive recognition year-round on our website, in monthly newsletters, and in the annual report. Additionally, annual partners will receive logo visibility at PathForward's 2nd Annual No Place Like Home Celebration on April 11, 2024.

GRAND ANNUAL PARTNER - \$50,000

- Opportunity to make remarks at both VIP Reception and from the event podium on April 11 if desired
- 16 tickets to No Place Like Home
- Attendance for 8 guests at the VIP reception prior to the April 11 event
- VIP Reception Sponsor
- Prominent logo placement on signage and looping slideshow
- Top logo placement on website, monthly newsletters, email blasts, event registration page, and annual report
- Prominent logo placement in social media promoting April 11 event
- Sponsor video or photo in special social media shoutout in 1st and 4th quarter of 2024
- Photo or video spotlight in one monthly newsletter

PREMIER ANNUAL PARTNER - \$25,000

- Opportunity to make remarks at VIP Reception at the April 11 event if desired
- 12 tickets to No Place Like Home
- Attendance for 6 guests at the VIP reception prior to the April 11 event
- Recognized as sponsors of the No Place Like Home Fund
- Prominent logo placement on signage and looping slideshow
- Prominent logo placement on website, monthly newsletters, email blasts, event registration page, and annual report
- Prominent logo placement in social media promoting April 11 event
- Sponsor video or photo in special social media shoutout once per year
- Photo or video spotlight in one monthly newsletter

DIAMOND ANNUAL PARTNER - \$15,000

- 10 tickets to No Place Like Home
- Attendance for 5 guests at the VIP reception prior to the April 11 event
- Prominent logo placement on signage and looping slideshow
- Prominent logo placement on website, monthly newsletters, email blasts, event registration page, and annual report
- Prominent logo placement in social media promoting April 11 event
- Sponsor video or photo highlight on social media once per year
- Photo or video spotlight in one monthly newsletter





ANNUAL PARTNERSHIPS 2024

PLATINUM ANNUAL PARTNER - \$10.000

- 8 tickets to No Place Like Home
- Attendance for 4 guests at the VIP reception prior to the April 11 event
- Prominent logo placement on signage and looping slideshow
- Prominent logo placement on website, monthly newsletters, email blasts, event registration page, and annual report
- Prominent logo placement in social media promoting April 11 event

TITANIUM ANNUAL PARTNER - \$7,500 - One Available

- Recognized as Bar Sponsor at April 11 event
- 6 tickets to No Place Like Home
- Attendance for 2 guests at the VIP reception prior to the April 11 event
- Logo placement on signage and looping slideshow
- Logo placement on EVENT website, March and April newsletters, event registration page, and annual report
- Recognition as Bar Sponsor in social media promoting April 11 event

GOLD ANNUAL PARTNER - \$5.000

- 5 tickets to No Place Like Home
- Attendance for 2 guests at the VIP reception prior to the April 11 event
- Logo placement on signage and looping slideshow
- Logo placement on website, monthly newsletters, email blasts, event registration page, and annual report

Thanks to our 2023 Annual Partners

Grand Annual Partner



Premier Annual Partner

The Geary-O'Hara Family Foundation

Diamond Annual Partners







Platinum Annual Partners













Gold Annual Partners





NO PLACE LIKE HOME EVENT SPONSORSHIPS 04.11.2024

Photo Booth Sponsor - \$3,000 One Available

- Logo placement at photo booth at No Place Like Home
- 4 tickets to No Place Like Home
- Attendance for 2 guests at the VIP reception prior to the April 11 event
- Listing in event signage and sponsorship slides
- Listing on EVENT website, March and April newsletters, event registration page, and annual report

Silver No Place Like Home Sponsor - \$2,500

- 4 tickets to No Place Like Home
- Attendance for 2 quests at the VIP reception
- Listing in event signage and sponsorship slides
- Listing on EVENT website, March and April newsletters, event registration page, and annual report

Bronze No Place Like Home Sponsor - \$1,000

- 2 tickets to No Place Like Home
- Attendance for 2 quests at the VIP reception
- Listing in event signage and sponsorship slides
- Listing on EVENT website, March and April newsletters, event registration page, and annual report

Emceed by Local
Celebrity Tommy McFly
Returning 2024!

Close to 300 guests

Raised \$50,000 for No Place Like Home Fund

Photos from Last Year



https://tinyurl.com/fkcwz42b



PARTNERSHIP COMMITMENT



2nd Annual No Place Like Home

Thursday, April 11, 2024 6:30 - 9:00PM Army Navy Country Club, Arlington

Yes, I/we will sponsor the No Place Like Home Celebration at the following level:

Grand Annual: \$50,000

Premier Annual: \$25,000

Diamond Annual: \$15,000

Platinum Annual: \$10,000

Titanium Annual: \$7,500 (only one available)

Gold Annual: \$5,000

Photo Booth: \$3,000 (only one available)

Silver: \$2,500

Bronze: \$1,000

Payment and Recognition

Please invoice me

Credit Card (please visit https://bit.ly/3Rmtbhz or scan the QR code at the bottom right corner of this form

Check will be mailed

<u>Please provide your name as you would like it to appear in the program:</u>

Individual and/or Company Name:

Contact Person:

Email Address:

Mailing Address:

Phone:

Signature:

Please return this form to Inohra@pfva.org, or mail to:

PathForward P.O. Box 100731 Arlington, VA 22201



JOIN US TO PROVIDE PATHWAYS TO STABILITY



PsthForward Together, we end homelessness.

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WWW.PFVA.ORG

